



# nymi™

## Your Everyday Simplified

With the power of the electrocardiogram (ECG), the Nymi Band seamlessly unlocks devices, remembers passwords and more, using your heart's unique signature.

### At the heart of each Nymi Band

**Electrocardiogram (ECG) Identification**  
Simple 2-touch reading

**Secure Biometric Analysis**  
How the Nymi Band identifies your ECG

**Privacy by Design**  
You're in control of your identity.  
Your privacy is a top design priority

**Seamless Interface**  
Communicates through gentle vibrations and LEDs



**Bluetooth 4.0 Low Energy (BLE)**  
Multiplatform radio communication

**Superior Encryption**  
Digital signing, local storage only,  
random key generation

**Integrated Sensors**  
6-axis motion sensing, proximity detection

### A world of possibilities



Mobile  
Unlock



Desktop  
Unlock



Automatic  
Check-in



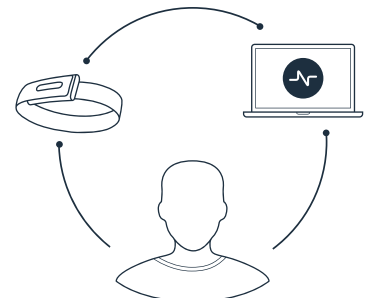
Mobile  
Payments



[Submit your ideas here]  
For: Windows, OS X, iOS, Android

### Using the Nymi Band is as easy as...

Every new Nymi Band user creates a profile on the Nymi Companion App by recording an ECG template. After that, 10 seconds of ECG measurement is all you need each day to activate your Nymi Band, which remains active until you take it off.



**Reserve yours: [nymi.com/reserve](http://nymi.com/reserve)**

Looking to develop for the Nymi Band?  
Buy the Nymi Band Discovery Kit: [shop.nymi.com](http://shop.nymi.com)

## Move over, fingerprints. ECG is the ultimate biometric

An ECG is a complex electrical waveform with enough discriminating characteristics to tell you apart from others. Unlike a fingerprint, the ECG is internal and is even more difficult to forge.

### Multi-Factor Security

1. Biometric authentication (ECG)



2. Possession of your Nymi Band



3. Possession of your device that as your Nymi Companion App



The Nymi Band can only be activated by its owner's ECG using the Nymi Companion App and the correct ECG template. Everything stored locally is highly encrypted and the encryption key is never transmitted externally. Unclasp the Nymi Band from the wrist deactivates it, and cutting the band deactivates it permanently.

### Personalized access to your digital world

The Nymi Band is yours and yours alone. The Nymi Band unlocks the potential to personalize your experience at hotels, airports, retail stores, clubs, and more, while removing the need to share as much personal information. You can opt into what you want to share and with whom. Via proximity detection, enjoy instant recognition and the benefits that you choose.



### Passwords are so yesterday

The Nymi Band simultaneously solves the security and convenience flaws of passwords. The Nymi Band streamlines the repetitive task of authentication with unprecedented certainty. Unlike a password, even if your Nymi Band is stolen, no one but you can use it to unlock your digital world.

### Introducing the “all-in-one” wearable

While we've seen success in fitness tracking and smart watches, the real future of wearables is an “all-in-one” solution. The Nymi Band enhances everything that your primary computing devices already do, and enables a new world of possibilities. The vision for the Nymi Band is to make it your credit card, hotel concierge, alarm clock, fitness tracker and more.

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**Have a question?**

Visit our Nymi FAQ's page

► [goo.gl/RXrjkk](http://goo.gl/RXrjkk)